

KPIrex

KPIrex

Technology solutions engineered for
leadership..
built from the reality of work.

We understand the work • We build the technology • We bring the decision closer

Why KPIrex? The Right Information at the Right Time

KPIREX LEADERSHIP TECHNOLOGY

"A leader doesn't need more data.. they need the right information at the right time."

The Role of KPIrex

- ✓ Makes work clearer and connects processes together.
- ✓ Documents procedures and brings information closer to the decision-maker.
- ✓ Speeds up decisions and improves the accuracy of outcomes.

The Recurring Problem in Organizations

- ✗ Information scattered across departments, files, and multiple systems.
- ✗ An incomplete view of the operational and financial landscape.
- ✗ Slower decisions caused by disconnected data.

Our Story: It Began With Work Experience, Before Programming

KPIREX LEADERSHIP TECHNOLOGY

Hands-on experience across multiple sectors:

Commercial

Non-profit

Real Estate

Transport

Agriculture

Cafes & Restaurants

Retail

"Organizations don't always need more complex systems; they need systems that understand how they work."

Business

Understanding profitability models and expansion in the local market.

Software Engineering

Building a strong, scalable technical infrastructure.

Operations

Turning daily procedures into smooth digital workflows.

Leadership

Identifying the core information a leader needs.

Work Tracks: Ready-Made Products and Custom Solutions

KPIREX LEADERSHIP TECHNOLOGY

02



Custom Solutions

Digital platforms and systems specifically designed and developed to meet the client's unique operational needs and challenges.

- Engineering built to exact client requirements.
- Full alignment with internal work procedures.
- Complete support through the organization's digital transformation.

Full ownership: the system and code belong entirely to the client.

01



KPIrex Products

Specialized, proprietary technology solutions built to address common business challenges with high efficiency.

- Monthly and annual subscriptions that flex with organization size.
- Regular updates that keep pace with best practices.
- A ready-to-launch environment for capturing quick results.

Subscription system: a ready-made product for fast growth and expansion.

The Bottom Line: A ready-made product for growth, or a custom solution for your reality.

The KPIrex Integrated Product Ecosystem

KPIREX LEADERSHIP TECHNOLOGY

Products built around real needs



RAYE | ريع

A specialized system for real estate activity and property management, offering full oversight of operations tied to real estate and investment assets.

- ✓ Asset & property management
- ✓ Revenue collection tracking
- ✓ Asset lifecycle management



MAHWAR | محور

A system designed for small and medium businesses, helping owners manage and track daily operations in a simple, effective way.

- ✓ Operational process management
- ✓ Business activity tracking
- ✓ Simplified performance reports



SUD | سود

An integrated system for strategic and operational performance and governance, linking goals, KPIs, and initiatives to documentation and official approvals.

- ✓ KPI measurement
- ✓ Linking initiatives to goals
- ✓ Evidence & documentation system

One system, one goal: turning day-to-day work into clearer information and better decisions for leadership.

The SUD System: From Strategy to Execution and Documentation

KPIREX LEADERSHIP TECHNOLOGY

Vision

01

The starting point and overall direction.

Strategic Goals

02

Turning the vision into targets.

KPIs

03

Quantitative and qualitative measurement tools.

Initiatives

04

The projects that achieve the goals.

Operational Performance

05

Day-to-day work and field execution.

Documentation & Evidence

06

Proving achievement with files and evidence.

Approvals

07

Governance of results and review.

Reports

08

A comprehensive analysis of the current status.

Decision

09

Acting on accurate information.

SUD doesn't just display results — it links results to procedures, documentation, and evidence, so leadership always knows what was achieved and exactly how.

Developing Custom Systems: We Start by Understanding the Work

KPIREX LEADERSHIP TECHNOLOGY

We don't start with code..

We start by understanding the organization, its procedures, users, needs, and the challenges it faces — before writing a single line of code.

"Code comes after we understand the work"

01

Understand

Grasp the nature of the work and the operational goals of the system.

02

Analyze

Analyze user requirements and current data flows.

03

Design

Map the user journey and design the technical solution's interfaces.

04

Present the Prototype

Deliver an initial prototype that mirrors the final experience.

05

Client Approves

Review the concept and approve it to ensure it matches expectations.

06

Start Development

Turn the approved design into highly efficient code.

07

Test

Test quality, security, and performance under real work conditions.

08

Launch

Run the system live and start capturing results.

A methodology that ensures technology aligns with the reality of your organization.

Technology Solutions Designed Around Your Needs

KPIREX LEADERSHIP TECHNOLOGY

Your needs are different.. so your system should be different too.

We don't offer ready-made templates — we design technology that adapts to your reality.



Internal Management Systems

Integrated solutions for HR, administrative affairs, and internal coordination between departments.



Process Management Systems

Automating supply chains, production, and daily operations to ensure maximum operational efficiency.



Client & Partner Portals

Interactive platforms that let your clients and partners access services and information with ease.



Smart Leadership Dashboards

A live visual representation of data that supports instant decision-making based on precise indicators.



Specialized Systems

Software built from the ground up to cover unique needs in your technical or professional field.



Web & Mobile Applications

Developing responsive applications compatible with every device, reaching your audience anytime, anywhere.

Full sovereignty over your digital assets: in custom development projects, there are no recurring ownership subscriptions — the system and code belong entirely to the client.

The KPIrex Philosophy in Building Leadership Technology

KPIREX LEADERSHIP TECHNOLOGY



Leadership-Minded

We design technology with the leader in mind, providing the information that supports the right decision at the right moment.

"What does the leader need to know to make the decision?"



Connected

We link daily operations to final outcomes, ensuring information flows from the smallest operational action to the biggest strategic decision.



Documented

Every action within the system leaves a clear digital trail that can be traced as evidence, strengthening governance and transparency.



Simple

Technology exists to simplify work, not add to its complexity. We focus on intuitive interfaces that reduce mental effort for users.

Four core pillars that ensure systems evolve from simple data-entry tools into true decision-making engines.

The Difference We Make in an Organization's Journey

KPIREX LEADERSHIP TECHNOLOGY

Before KPIrex

✕ Before

Scattered, disconnected data

Exhausting manual follow-up

Difficulty with documentation and evidence

Delayed information reaching the leader

- Slower decisions, blurrier vision

✓ With

With KPIrex

Fully integrated digital operations

Continuous, automatic documentation of impact

Connected, intelligent data

Clear, real-time visibility

⚡ Faster decisions, extreme accuracy

We turn what happens inside your organization into real knowledge leadership can act on instantly to achieve institutional excellence.

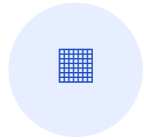
Who Do We Build For? Technology That Adapts to Every Sector

KPIREX LEADERSHIP TECHNOLOGY



Government Sector

Governance & digitization



Private Sector

Operational efficiency



Non-Profit Sector

Sustainable impact



Medium Enterprises

Accelerated growth



Real Estate Sector

Asset management

What they all share: Clearer procedures • Better documentation • Closer information • Faster decisions

Our Vision: Saudi Products Competing Globally

KPIREX LEADERSHIP TECHNOLOGY

From Saudi Arabia.. Towards Global Leadership

We aim to build a Saudi technology company that develops administrative and leadership products capable of growing from the local market into regional and international markets.



Building Local Content

Developing technology solutions rooted in a deep understanding of the Saudi work environment, while upholding the highest global technical standards for quality and competitiveness.



Advancing Leadership Thinking

Changing how technical leaders operate — not just digitizing procedures, but turning them into a strategic tool for decision-making.



Growth & Expansion

Designing flexible, scalable systems that meet the needs of organizations across markets, paving the way to compete on the global technology stage.

🇸🇦 Made in Saudi Arabia

We don't just build software — we design the future of digital management and leadership.

Contact KPIrex to Bring Your Decisions Closer

KPIREX LEADERSHIP TECHNOLOGY

**We understand the work. We build the technology.
We bring the decision closer.**

[Products](#) | [Custom Solutions](#) | [Leadership Technology](#)



Email

info@kpirex.com



Website

www.kpirex.com

KPIrex